

Adhesion Technologies announces the 2.0 release of their WealthADV™ Platform for Registered Investment Advisors, helping RIA's manage and grow their business.

Charlotte, NC, September 8, 2005 – Adhesion Technologies, a leader in outsourced wealth management solutions for Registered Investment Advisors (RIAs) today announced the 2.0 release of the WealthADV™ Platform. This announcement marks the release of a comprehensive, outsourced platform for RIAs covering the entire spectrum from the front to the back office. The multiple tiers of WealthADV™ include:

Op-Center

The WealthADV™ Op-Center module delivers a complete back office solution designed for cost effective scalability. The enhanced functionality of Op-Center includes:

- Web-based Advisor Portal providing firm, book-of-business and client level reporting;
- Web-based Client Portal providing the RIA's customers with online portfolio access and report-sharing;
- Proven tax lot level portfolio accounting engine in use by over 3,000 firms;
- Automated collection of daily custodial and interface feeds;
- Transaction-level aggregation of 'held away' accounts;
- Daily posting and reconciliation services;
- Institution class hosting services providing data security and business continuity.

The outsourcing an advisor's back office continues to garner interest within the industry due to the time and expense drain associated with procuring and managing staff, computer hardware and software needed to operate the back office. Op-Center removes much of the back office operational burden from an RIA while adding linear scalability to their business.

Performance Center

The WealthADV™ Performance Center module delivers real time integrated performance analytics to the advisor's desktop, including:

- Daily performance calculations that facilitate CFA Institute GIPS compliance;
- Point to point performance measurement for any-day to any-day analysis;
- Performance attribution with sector drill-down capabilities and Brinson analysis;
- Modern Portfolio Theory analysis showing sources of risk and return;
- Benchmark against indices, blended benchmarks and models;
- Boardroom quality report packets with enhanced graphics using customizable report templates.

Performance Center allows the advisor to monitor a client's portfolio to ensure it stays within stated risk parameters. It also provides the capability to highlight their performance and to contrast it against the performance of customer accounts held away.

Investing Center

The WealthADV™ Investing Center module delivers integrated portfolio management decision support capabilities, including:

- Portfolio management: one-touch rebalancing, portfolio optimization, tax harvesting and cash management;
- Pre-Trade compliance rules and client preference customization;
- Multi-style accounts or overlay portfolios with multiple asset classes and styles;
- Portfolio modeling: creation and management of proprietary or 3rd party models;
- Integrated trade order management: provides blocking and allocations through a FIX engine into custodial trading desks as well as instant access to a vast network of brokers, exchanges and ECNs;
- Risk models enrich decision support with VaR analysis and other measure of extreme risk;
- Integration of 3rd party or proprietary research sources into portfolio construction.

Investing Center provides the opportunity to considerably enhance portfolio performance by identifying and eliminating wash sales, harvesting gains and losses, anticipating short term versus long term gains, controlling rebalancing trade parameters – all while adding customization and compliance rules into the account. The advisor can report on multiple managers within the single account as well as demonstrate the impact on performance of client-specific customization, compliance and tax requirements. Investing Center will be available in the 4th quarter.

For more information, please visit www.wealthadv.com or contact Rich Conley at rich.conley@adhesiontech.com or 704-716-3717.