

FOR IMMEDIATE RELEASE**WealthADV™ Adds Leading Asset Managers to Overlay Portfolio Management Offering**

May 10, 2006 – Charlotte, NC - Adhesion Technologies, provider of the WealthADV™ Platform, an outsourced solution comprising investment management, back office operations and technology services for independent Registered Investment Advisory (RIA) firms, announced today the availability of a rich set of investment strategies from leading money managers for RIAs utilizing WealthADV™ for ‘In-Sourced’ Overlay Portfolio Management.

“We are coming out of the gate with a strong stable of managers and strategies,” said Barrett Ayers, SVP for Product Management at Adhesion. “We have 20+ leading managers supplying all major style categories including Domestic All Cap, Core, Growth and Value for Large, Mid and Small Cap domestic equities as well as multiple strategies covering Global / International Equities.”

“The impact of WealthADV™ will be quite revolutionary to most RIAs,” said Ayers. “Advisors no longer need to send out ‘sleeves’ of money to be managed by external managers. Instead, advisors ‘in-source’ portfolio construction, wrapping multiple investment strategies into a single, unified account that is managed on the advisor’s books rather than with the money manager. Advisors can combine their own investment strategies with those from Adhesion’s library of leading money managers. Then, using the WealthADV™ platform, advisors can easily implement client specific customization across strategies, including, pre-trade compliance, wash sale alerts, active tax management, opportunistic tax loss harvesting, and the ability to block orders and send them to their custodian(s) for execution. With WealthADV™, RIAs can now provide Active Overlay Portfolio Management using the system to monitor portfolio conditions and rebalance as necessary, a task that used to take hours or days to accomplish on a quarterly or annual basis or was otherwise available through costly outsourcing to external managers.”

Rich Conley, SVP for Sales at Adhesion said, "With ‘In-Sourced’ Overlay Portfolio Management, RIAs are providing their clients personalized investment management services and enhanced investment return opportunities, with a sharp reduction in product costs which flow directly to the bottom line. We continue to expand the set of world-class money managers available to RIAs with which to offer these customized investment management services to their high-net-worth clients and successfully compete with larger institutions.”

About Adhesion Technologies

The WealthADV™ Platform is a revolutionary practice management solution for independent registered investment advisors (RIAs). The WealthADV™ Platform comprises: i) fully outsourced back office services; ii) high end client communication and reporting services; and iii) powerful technology to enable efficient, in-house overlay portfolio management utilizing both proprietary investment strategies and those of third party managers. RIAs looking for enhanced investment returns, improved firm profitability, distinctive client reporting, and scalable growth are finding WealthADV™ a compelling solution. Adhesion Technologies Inc., its headquarters in Charlotte, NC, has been delivering leading edge financial services solutions since 1999. For more information, please visit www.WealthADV.com.

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