

## **ADHESION TECHNOLOGIES ADDS FEDERATED INVESTORS' STRATEGIC VALUE SEPARATE ACCOUNT STRATEGY TO THE WEALTHADV PLATFORM**

March 15, 2007 – Charlotte, NC - Adhesion Technologies, an innovative supplier of investment solutions for the Advisor market, has made available Federated Investors' equity income, high-dividend yielding strategy, called Federated Strategic Value, and its Core Equity strategy to Adhesion's investment advisor clients as part of the WealthADV Unified Managed Account program.

"We are thrilled to welcome Federated to the WealthADV Platform. Their addition reflects our commitment to providing independent investment advisors with access to the nation's leading money managers within a customizable unified managed account," said Michael Stier, Adhesion's president and CEO. "The Federated strategies will certainly help to enhance the level of investment management services our clients can provide."

"Strategic Value is suited for high-net-worth investors looking to diversify into high dividend yielding stocks that offer the opportunity to enhance both relative and absolute performance over time," said Solon A. (Bud) Person, senior vice president, Federated's Wealth Management and Trust Group. Federated's Strategic Value (Equity Income) strategy invests in stocks with the objective of providing income and long-term capital appreciation. Strategic Value seeks to produce high dividend yield with a low correlation to the S&P 500 Index. It seeks to achieve this with competitive upside performance in strong market environments and by providing downside protection in periods of market weakness.

Federated Investors, Inc. (NYSE: FII) is one of the largest investment managers in the United States, managing approximately \$237 billion in assets as of Dec. 31, 2006. With 149 mutual funds, as well as a variety of separately managed account options, Federated provides comprehensive investment management to more than 5,400 institutions and intermediaries including corporations, government entities, insurance companies, foundations and endowments, banks and broker/dealers.

Adhesion Technologies Inc., headquartered in Charlotte, NC, has been delivering innovative financial services solutions since 1999. Completely accessible from the internet, the WealthADV Platform is an innovative practice management solution for independent registered investment advisors (RIAs) comprising: i) outsourced portfolio accounting and back office services; ii) distinctive client communication and reporting services; and iii) a powerful platform for in-house UMAs with overlay portfolio management - utilizing both proprietary investment strategies and those of third party managers. RIAs looking for a competitive edge through enhanced alpha, improved firm profitability, state of the market client reporting, and a platform for scalable growth are finding WealthADV a compelling solution.

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