

Adhesion Wealth Nominated for Money Management Institute's Prestigious "Advisor Solutions Service Provider of the Year" Award for the Second Consecutive Year

March 7, 2014 – Charlotte, NC – Adhesion Wealth Advisor Solutions Inc. ("Adhesion"), a leading practice management and investment solutions partner to wealth advisors nationwide, is honored to announce that they have been nominated for the 2014 Money Management Institute's (MMI) "Advisor Solutions Service Provider of the Year" award – one of several Industry Leadership Awards presented by this national association.

This award is granted to the service provider that best contributed to the innovation, growth and long-term sustainability of the advisory solutions industry.

"We are proud and tremendously humbled to be nominated in this category, particularly as voters consist of a wide swath of participants, including partners, clients and, in some cases, competitors – all engaged in delivering advice and investment solutions," says Barrett Ayers, Chief Solutions Officer of Adhesion. "Just as humbling are the entries that emphasize Adhesion's dedication and focus on the RIA space, our service-oriented culture as well as our ability to innovate – all of which enables our advisors to better serve the needs of their clients. It further underscores that our peers recognize and appreciate our mission to deliver innovative and flexible solution to investment advisors."

Sample nomination quotations include:

"Adhesion Wealth has enabled RIA firms like ours to outsource trading, data reconciliation, reporting and client billing so that we can focus on servicing our clients",

"their unique focus on this industry and commitment to focusing on the needs of the advisor, as well as partnerships with custody providers, is well-recognized in the industry".

"Adhesion is an innovative firm dedicated to the growth and support of the registered investment advisor community"

"The firm's many new client signings this year should be evidence that they are successfully managing rapid growth while promoting innovation"

A special committee representing all segments of the MMI membership selected finalists for the 2014 Industry Leadership Awards. Winners are determined by a vote of MMI member firms, and will be announced during the Gateway to Leadership dinner on April 1st, 2014 at the MMI Annual Convention in New York City.

For more information, or to speak with an Adhesion executive, please contact Melinda Staab at Melinda@DAIPartnersPR.com or 443.831.5111.

About Adhesion Wealth Advisor Solutions

Founded in 1999, Adhesion's flexible solutions and high-touch service model are specifically designed to enhance an investment advisor's value to their clients. Adhesion serves as a true partner, providing a scalable, flexible and customized Investing-Monitoring-Reporting solution. The Adhesion Partnership meets the unique needs of each client firm, providing the tools that enable them to improve their client experience and more profitably grow their business from within while achieving operational excellence. Located in Charlotte, NC, Adhesion currently has more than \$12 billion in assets under administration. For further information, visit Adhesion Wealth Advisor Solutions at www.adhesionwealth.com

About the Money Management Institute (MMI): Since 1997 MMI has been the leading voice for the global financial services organizations that provide advice and professionally-managed solutions to individual and institutional investors. Through industry advocacy, educational initiatives, regulatory affairs, data reporting and professional networking, MMI supports and advances the growth of advisory solutions. MMI members' advice-driven investment solutions serve an evolving worldwide financial landscape and their organizations are committed to the highest standards of fiduciary responsibility and ethical conduct. For more information, visit www.moneyinstitute.com.