

Core Plus Fixed Income Strategy from Sage Advisory Services Now Available Via Adhesion's WealthADV

July 16, 2009

Sage Advisory Services Ltd. Co., a leading Austin, Texas based institutional investment firm, announced today that they are making their unique ETF based Core Plus Fixed Income Strategy available to investment advisors through Adhesion's WealthADV platform. Through this offering Sage Advisory Services can provide investors with a broad spectrum total return fixed income strategy that combines active tactical asset allocation with a liquid and tax-efficient investment process. Sage's Core Plus Fixed Income Strategy is now available to advisory clients at Schwab Institutional, Fidelity Institutional Wealth Services, TD Ameritrade Institutional, and Pershing Advisor Solutions.

Model strategies from Sage Advisory Services are available to advisors via WealthADV
www.WealthADV.com



According to Robert G Smith, Chief Investment Officer at Sage, "We believe this strategy brings together a proven investment management record and the best that the ETF market has to offer fixed income investors today in a cost efficient and effective way."

Barrett Ayers, Managing Director of Overlay Portfolio Management at Adhesion added, "We are eager to bring Sage onto the WealthADV platform and believe it shows our continued commitment to provide advisors with top notch managers. Their reputation in the fixed income space, particularly their expertise in ETFs makes this a tremendous fit for our platform. And, with WealthADV, advisors gain access to Sage's strategies regardless of the custodian they choose to use, and without the account minimum restrictions."

About Sage Advisory Services

Founded in 1996, Sage Advisory Services Ltd. Co. is a national investment management and financial advisory firm that provides institutions and high-net-worth individuals with customized products and services including fixed-income and equity portfolio management, asset/liability analysis and structured portfolio solutions designed to minimize financial risk and increase returns. Sage is one of the fastest growing companies in Central Texas, with an AUM (assets under management) growth rate of 20% per year over the past five years. Its consistently high performance record is a result of its proprietary investment process, as well as its dedication to offering clients exclusive representation by senior-level managers with global expertise.

Sage's investment management strategy employs a top-down approach to market analysis, taking into account broad domestic, international and economic trends when

applying portfolio management strategies. And while most investment management firms have limited experience with exchange-traded funds, Sage offers an in-depth understanding of ETFs and a highly successful five-year performance record managing ETF portfolios. Reflecting its commitment to providing education and transparency, Sage provides frequent access to up-to-date information on investment fundamentals, market trends and economic issues affecting client investments, and 24-hour real-time access to information about investment activity.

To learn more about Sage Advisory Services, the Core Plus Fixed Income strategy, or how to gain access to this strategy via Adhesion's WealthADV platform, please visit www.sageadvisory.com or contact us at infosage@sageadvisory.com.