Runyon & Bowes Selects Adhesion's WealthADV Unified Managed Account and Reporting Solution

Discipline Requires Process, Technology and People

January 28, 2009 – California-based wealth management firm Runyon & Bowes LLC announces today that it has selected Charlotte, NC based Adhesion Wealth Advisor Solutions as its outsourcing partner. Runyon & Bowes has adopted Adhesion's WealthADV as its integrated unified managed account (UMA), client reporting and back office solution.

"At a high level, the investment management program at Runyon & Bowes is not dissimilar to many fiduciary advisors: establish long-term goal-based investment policy, broadly diversify, rebalance, keep costs low, and be tax savvy," states co-founder Chuck Bowes. "More now than ever, we believe there are opportunities to add value in the details of how such a program is implemented. This becomes very difficult to consistently achieve across a broad base of clients – each with unique circumstance and priorities. We believe passionately in a disciplined approach to staying within well defined investment policy for each client and we were looking for a partner who could provide the technology and infrastructure to support our sophisticated investment management process."

Effective implementation is an exercise in discipline, requiring great process, technology and people. Adhesion Wealth Advisor Solutions is uniquely positioned as an end-to-end outsourcing partner for Runyon & Bowes, allowing them to outsource the implementation of their investment operations without losing an ounce of control. Runyon & Bowes continues to specify all of the parameters of the investment program, including client-specific customizations, freeing their time to better serve clients and research new ways to help them achieve all that is important to them.

Barrett Ayers, Adhesion's Director of Portfolio Management observes, "these very volatile and emotional times have placed huge demands on an advisor's time and many realize there are not enough hours in the day to do it all. Their priority must be on providing the attention and assurances their clients need along with designing appropriate investment programs for them, and then leverage partners to handle program implementation and supporting operations. With WealthADV, advisors eliminate many of these time sinkholes. Our sophisticated technology platform and portfolio management experience allows us to effectively manage a high volume of portfolios while accommodating the unique requirements of each advisor's investment program."

About Runyon & Bowes

Runyon & Bowes LLC provides comprehensive wealth management services for individuals and families with investment portfolio's above $2 million dollars. Our services include independent investment consulting, advanced planning and relationship management services designed to allow our clients to achieve what is most important to them while leveraging our experience and solutions to maximize the wealth they have built and continue to build. For more information about Runyon & Bowes please visit with us at www.runyonbowes.com, or contact Chuck Bowes at chuck@runyonbowes.com or (877) 768-4802 ext. 4.

About Adhesion Wealth Advisor Solutions

Adhesion has been delivering wealth advisor solutions since 1999. Its WealthADV platform is a comprehensive Managed Investing service, providing the complete unified managed account, client reporting and back office solutions RIAs need to stay at the forefront of the market and grow successful practices. For more information regarding WealthADV please visit with us at www.WealthADV.com, or contact Rich Conley at rich.conley@wealthadv.com or 888.295.8351 extension 1.