GCC Expanding Wealth Management Division – Selects Adhesion's WealthADV Platform for Overlay Portfolio Management and Operations Infrastructure

MCLEAN, VA and CHARLOTTE, NC – January 8, 2009 – Adhesion Wealth Advisor Solutions announced today that they have been selected to partner with GCC Family Wealth Management, a wholly owned subsidiary of GCC, to help facilitate in their nationwide expansion. GCC Family Wealth Management intends to establish a national presence beginning in the following locations; Washington, DC, Nashville, TN, Los Angeles and San Diego, CA and Houston, TX.

"While other firms are downsizing because of proprietary trading gone bad and soaring overhead costs, we are in growth mode," said Scott M. Freund, President of GCC Family Wealth Management. Freund went on to say, "Adhesion's WealthADV platform compliments our firm's plans for expansion because it provides a complete, outsourced operating platform that would scale with our growth, offer full breadth of reporting and investment management capabilities and provide our firm with innovative, differentiating investment products that will help in recruiting advisors and compete successfully for clients."

Rich Conley, Head of Sales for Adhesion commented, "GCC Family Wealth Management has rapidly positioned itself to take advantage of the deteriorating wire-house broker channel as high-net worth families continue to shift to the more popular independent, fee-only advisory firms who operate without conflict. WealthADV positions GCC with a managed account and client reporting platform whose capabilities exceed those available from that wire-house channel, further eliminating hurdles for advisors to make the break to independence."

Freund added, "Partnering with Adhesion improves GCC Family Wealth Management's ability to compete on a national level with managed money and trading services. As a result, it will allow our advisors to focus on serving their clients, while Adhesion handles the implementation of our investment strategies, shielding us from the idiosyncrasies of trading across multiple custodians. GCC Family Wealth Management is a pure, open architecture, fiduciary advisory firm. We believe a managed account platform that is truly independent of broker-dealer custodians, in addition to providing access to a wide array of leading third party managers, will be very important to our target market."

About GCC Family Wealth Management

GCC Family Wealth Management (www.gccfamilywealth.com), a wholly owned subsidiary of GCC, is a multi-family office designed to manage the complex wealth of high net worth individuals, families and foundations. Our fiduciary advisors provide a collaboration of expertise from different wealth management disciplines including investment management, private banking, estate planning, insurance advisory and risk management. GCC Family Wealth Management is headquartered in McLean, VA, with offices in Los Angeles, CA; Nashville, TN and satellite locations in San Diego, CA and Houston, TX. For more information on GCC Family Wealth Management's business development opportunities, please contact April Spittle at aspittle@galencc.com or 703-893-0021 ext. 108.

About Adhesion
Adhesion has been delivering wealth advisor solutions since 1999. **Its WealthADV platform is a comprehensive Managed Investing service**, providing the complete managed account, client reporting and back office solutions RIAs need to stay at the forefront of the market and grow successful practices. For more information regarding WealthADV please visit with us at www.WealthADV.com, or contact Rich Conley at rich.conley@wealthadv.com or 888.295.8351 extension 1.

# # #